

## The Research Question

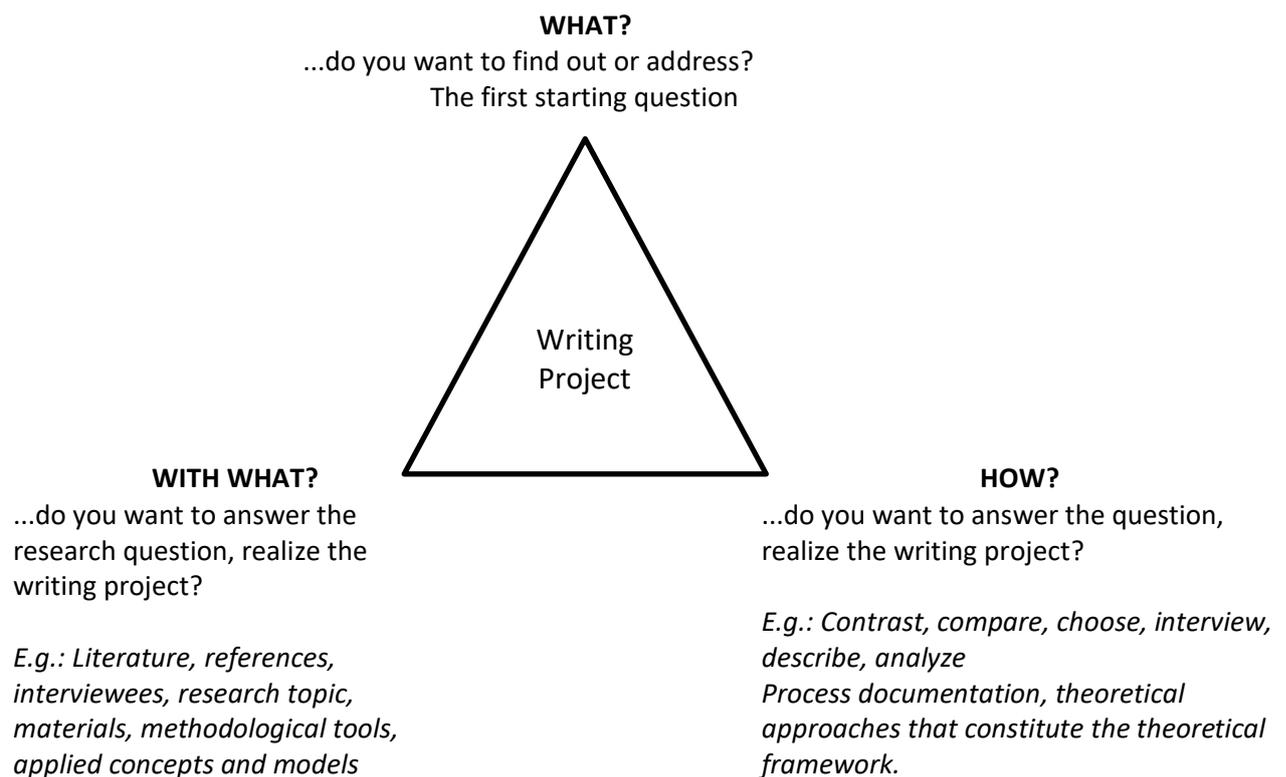
### Main types of research questions<sup>1</sup>

Descriptive  
Observational/Relational  
Causal (cause and effect)  
Prognosis  
Evaluation/Criticism  
Formative

### Characteristics of a good analytical question

Specific  
Complex  
Precise  
Operational  
Relevant

The three key parameters of a good research question<sup>2</sup>: If you change one of the key parameters, it affects the other two.



---

<sup>1</sup> Nienhüser, Werner; Magnus, Marcel (1998): Die wissenschaftliche Bearbeitung personalwirtschaftlicher Problemstellungen. Eine Einführung. In: Essener Beiträge zur Personalforschung, 4:6.